

NETIQUETTE MASTERY



**WE LIVE IN A
DIGITAL WORLD**

77%

children prefer talking online

Knowing this is
having netiquette

Offline
vulnerabilities
increase
online risks



**THERE IS NO
NETIQUETTE
TRAINING FOR
CHILDREN**



children aged 8-10
social vulnerable families
Portugal



To train these vulnerable kids on
netiquette with a **[human]** child-
centered approach

**É BUÉ FIXE SER
FIXE ONLINE!**

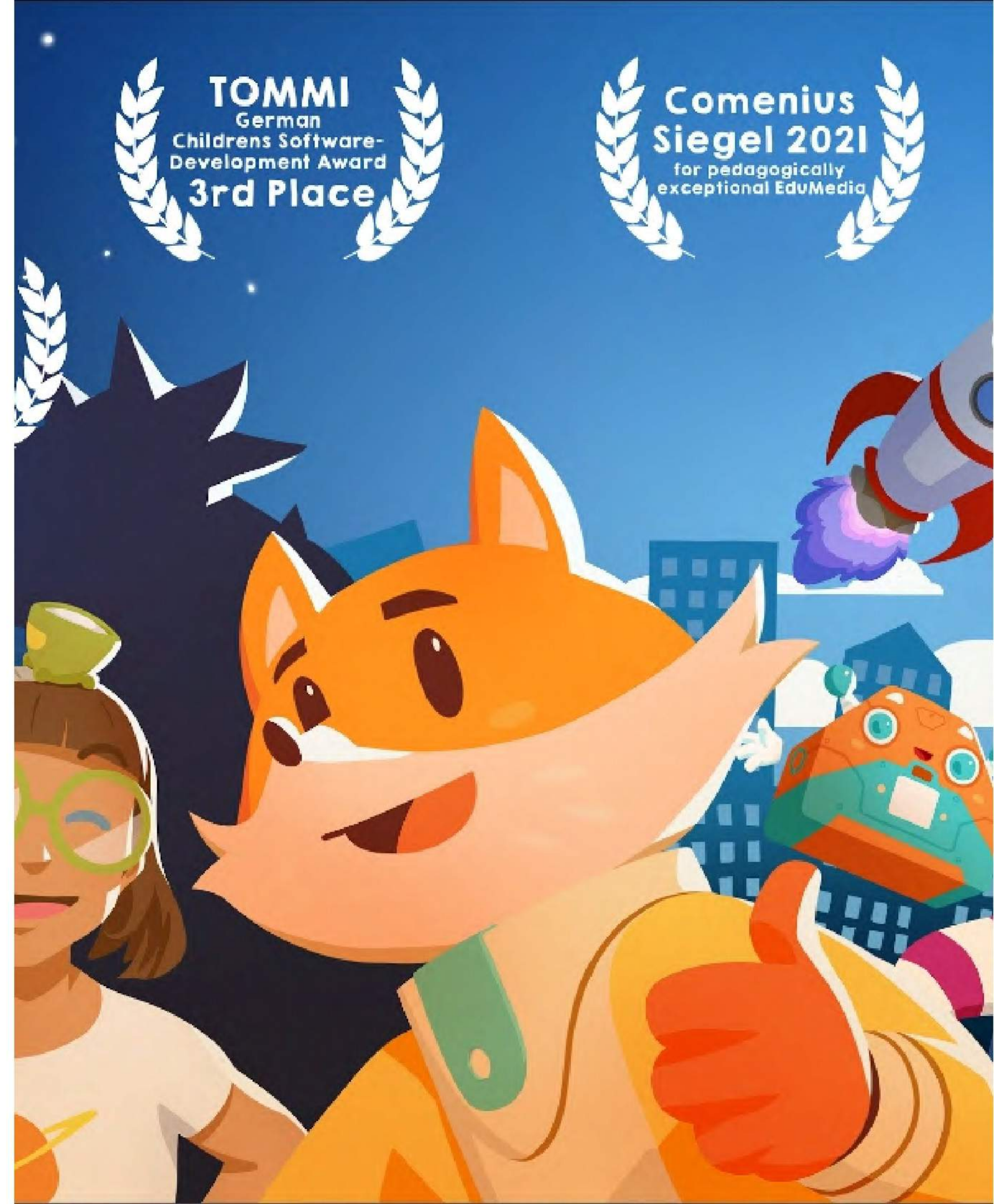
IT'S SUPER COOL TO BE COOL ONLINE!

WE HAVE TO MAKE IT FUN

**Netiquette:
super cool rules
for a web blast!**



Collaborative **web game** that will reward them for following the netiquette principles



OWNED | promote netiquette

online

original platform

SHARED | convert the parents & educators

partnerships

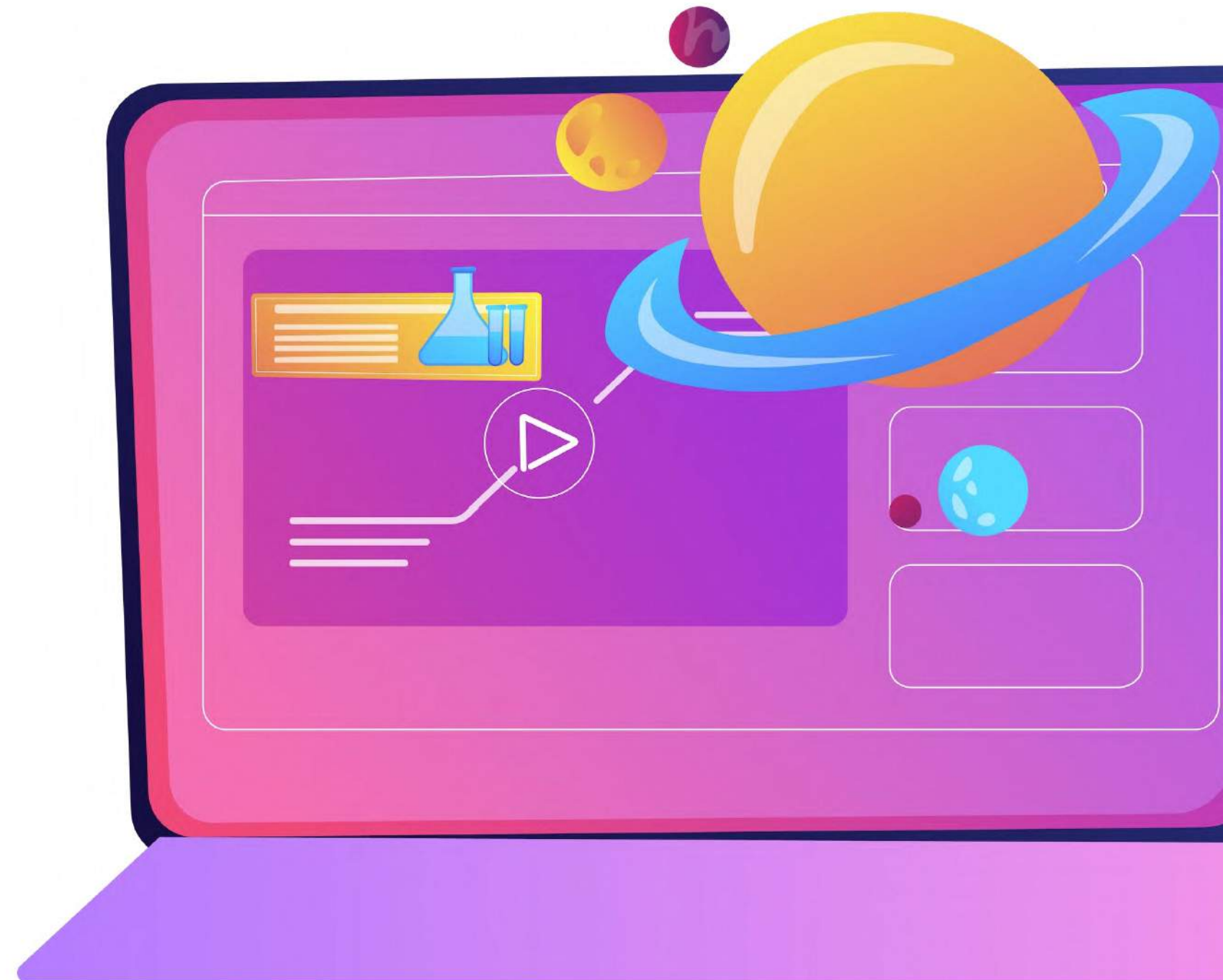
social vulnerable
schools [TEIP]
game brands [EA, etc.]

SHARED | create awareness

social media

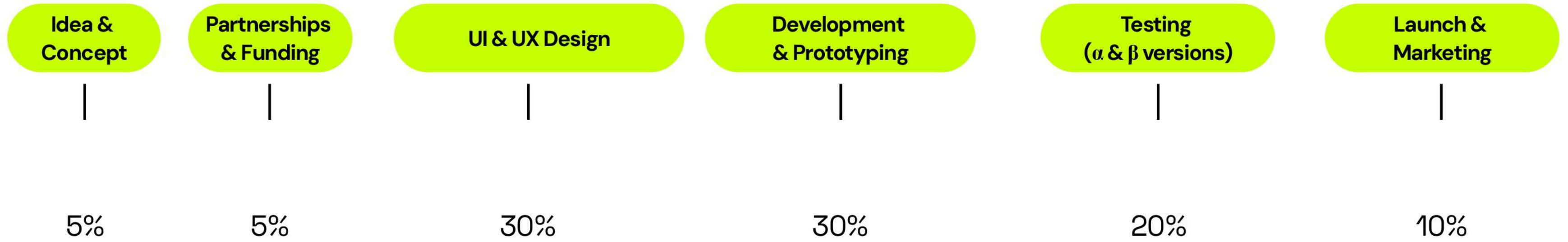
[facebook,
instagram, tik tok,
youtube kids,
discord...]

- _teach netiquette to children**
- _promote their well-being and social inclusion**
- _promote positive behaviors and interpersonal relationships**



September 28th

June 1st



Mastering netiquette





CATARINA MARQUES
Psychologist



LUÍS TRIGO
Digital Humanist



MIGUEL CORREIA
Educologist



CAROLINA QUIRINO
UI & UX Designer
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MINERVA TEAM

THE END